



How much are coffee breaks costing your business?

Media Release

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JURA Australia reveals innocent 15 minute coffee breaks are costing Australian businesses much more money and time than they may realise. On average, according to JURA's 'Best Coffee Machines For Office' Calculators, coffee breaks are costing businesses with 10 employees over \$10,000 and 270 hours in lost time every year. Investing in a JURA coffee machine for your office space will increase productivity as it will minimise trips outside the office and is proven to boost employee morale.

George Liakatos, General Manager of JURA Australia says, "Productivity is key in business. Employees need to feel empowered and committed to the overall mission and goals in order to be productive during their working hours. JURA fully automatic coffee machines are the ultimate workplace perk that cuts costs, saves time and delivers big for Australian businesses. Our range of professional machines increase employee morale and productivity all while saving precious company money. It's a win-win for both employer and employee."

While the small company statistics may be scary – for larger companies with 50 employees, coffee breaks can cost the business an average of \$46,000 and 1,350 hours in lost time each year! In this case, the cost of a JURA coffee machine would pay for itself within only two months of use.

The average coffee break in Australian workplaces is 15 minutes, but offices with a coffee machine can get back that valuable work time. A JURA coffee machine for your office is a cost-effective approach that guarantees barista quality coffee at the touch of a button, as the machines use freshly ground beans, not capsuled pods.

What is the JURA difference?

- All machines use beans, not pods (tastes like barista quality and great option for sustainably conscious businesses)
- The JURA J.O.E app allows users to create a coffee profile for each user down to the grind, amount of milk and type of coffee (save even more time as employees can save their own personal drink settings!)
- Save money, calculate how much here: www.bestcoffeemachineforoffice.com.au/calculators/
- Simply press a profile and the machine will start making the personalised coffee (at the touch of a button)
- Easy to clean, simply plug in, add the cleaning solution and the job is done (no maintenance worries!)
- All in the one unit (except the milk container)

The best office coffee machines:

JURA WE8: 30 cups per day

Featuring a wide choice of speciality coffees, the WE8 is equipped with a 3L water tank, a bean container for 500g of coffee beans and a grounds container with the capacity of 25 portions. The One-Touch function creates trend specialities like latte macchiato, flat white or cappuccino very simply at the touch of a button. The modern TFT display make operation incredibly simple even for inexperienced users. RRP \$2,690.

JURA X8: 80 cups per day

The X8 is incredibly versatile: it can prepare the full range of speciality coffees finished with milk and milk foam as well as black coffees and the classic pot of coffee. For tea lovers, it also prepares hot water at different temperature levels. With its solid, height-adjustable dual spout, it can create a speciality coffee – or even two beverages simultaneously – and dispense them into the cups or glasses, at the touch of a button. RRP \$3,949.

*All calculations are general in nature and based on prices and offerings of JURA professional coffee machines. To discuss your exact needs and deals contact JURA or your local distributor.

About JURA:

JURA's products stand for innovation, ease of use and sustainability. JURA believe in the perfect cup of coffee, using fresh beans, freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models for the office and food service industry. In recent years the long-established Swiss brand has grown to become a global player, operating in around 50 countries.

www.au.jura.com

For more information, hi-res imagery or to trial a JURA coffee machine, please contact 360 PR:
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