

# SPASCRPTIONS

## Unmask your natural beauty with new SpaScriptions!

Introducing SpaScriptions: affordable skin solutions with advanced technology & high-quality ingredients

Media Release

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We all know the secret to radiant, glowing skin is a good skincare routine. After all, the skin is the largest and most important organ of the body, so we need to nurture and protect it. Launching online this month and nationally in Big W from the 15<sup>th</sup> August 2019, SpaScriptions is the latest skincare brand to hit Australia offering over 30 unique facial products. SpaScriptions combines nature with science to create beautiful products and tailored skincare solutions designed for specific skin needs.

Launching 22 masks, two cleansing strip varieties, four types of makeup cleansing wipes and two facial accessories, SpaScriptions is your next favourite skin treat. Developed by an expert team of researchers and chemists, SpaScriptions combines advanced skincare technology with high-quality ingredients to create skincare products that will help you unmask your natural beauty.

SpaScriptions offers an affordable, easy to use skincare range designed to fit perfectly into your beauty routine with all items price under \$20. Created with a range of key ingredients to target specific skin conditions, each product is pH balanced, hypo-allergenic and not tested on animals.



The new SpaScriptions range available in Australia this month includes the following lines:

- **Hydrogel Face Masks | RRP \$17.99** – Hydrogel Technology locks moisture into your skin for intense hydration resulting in high levels of absorption of active ingredients and nourished skin at a cellular level. Masks feature key ingredients to target specific skin concerns. *Available in Charcoal, Gold, Collagen, Anti-Aging and Brightening.*
- **Hydrogel Under-Eye Masks | RRP \$11.99** – Luxurious under-eye treatments to reduce the appearance of wrinkles or fine lines, ease puffiness and swelling or revive elasticity by helping to lift, firm and tone skin. *Available in Gold, Cucumber and Collagen.*
- **Hydrogel Lip Masks | RRP \$11.99** – Effective skincare treatments to improve the health and appearance of lips. After just one treatment, lips will feel smoother and softer, look younger and more radiant. *Available in Collagen and Gold.*
- **Gel Face Masks | RRP \$17.99** – Ideal for all skin types, these gel masks soothe and cool the skin. Great for skin in need of some extra hydration, each mask comes packed with specific ingredients targeted to different skin needs. *Available in Charcoal, Pore Refining, Anti-Aging and Brightening.*
- **Metallic Wash-Off Masks | RRP \$14.99 to \$18.99** – A luxe range of brightly coloured metallic wash-off masks formulated with key ingredients to target specific skincare concerns. *Available in Pore Minimising, Glowing, Nourishing and Age Defying.*
- **Peel-Off Masks | RRP \$12.99 to \$18.99** – Ideal for all skin types, peel-off masks are soothing, cooling and an ideal choice for skin needing extra hydration combined with the specific target problem ingredient benefits. *Available in Gold, Black and Superstar Glitter.*
- **Charcoal Cleansing Strips | RRP \$8.99 to \$14.99** – Natural charcoal acts as a powerful magnet to draw out dirt and impurities in the skin. With this in mind, each cleansing strip has been developed to effortlessly remove impurities from the skin. *Available in Cleansing Nose Strips and Triple Cleansing Strips.*
- **Makeup Cleansing Wipes | RRP \$4.99 to \$9.99** – Target specific skin concerns whilst removing makeup and daily grime. Moisturising wipes have been designed to leave your skin feeling cleansed and refreshed. *Available in Pore Refining, Anti-Aging, Micellar and Charcoal.*
- **Silicone Face Mask Applicator | RRP \$7.99** – Designed for precise, mess-free and hygienic application of all types of masks. This professional-grade beauty tool is made from flexible silicone to scoop up product and bend to the contours of the face whilst applying.
- **Facial Cleansing Power Brush | RRP \$19.99** – Deeply cleansing and exfoliating skin in seconds, the rotating bristles penetrate deep into the skin to thoroughly cleanse dirt, oil and makeup 85% more effectively than cleansing by hand.

SpaScriptions is available online now at [spascriptions.com.au](https://spascriptions.com.au)

Launching nationally in Big W stores from mid-August 2019

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For more information, hi-res imagery or product samples, contact 360 PR:  
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